



**BNOTIONS**



CONSULATE GENERAL  
OF THE UNITED STATES  
Toronto, Canada

Fishackathon ><> **NORTHof41.ORG**

## Press Release

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Consulate General of the United States of America • 360 University Avenue • Toronto

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*For Immediate Release*

### **Fishackathon 2015 Toronto Winners Announced**

The U.S. Consulate Toronto, [B-Notions](#), and [North of 41](#), hosted the first ever international Fishackathon from June 5<sup>th</sup> to 7<sup>th</sup>, 2015 as a pre-event leading up to World Oceans Day 2015 on June 8<sup>th</sup>. This hackathon gave coders and hackers in Toronto 48 hours to create applications and tools that address sustainable fishing challenges, including Great Lakes-focused issues such as invasive aquatic species. Following the U.S. Consul General Jim Dickmeyer's remarks at the opening ceremony, hosts of the eco-adventure documentary series "The Water Brothers," Alex and Tyler Mifflin gave a presentation on the threats to sustainable fishing. During the next 48 hours, hackers and coders developed applications which included an app to remotely control underwater drones, hardware to quickly measure the size of fish using red technology, an app tracking the origins of commercial fish for consumers and an app for tracking underwater drones for education/virtual tourism. The winning team members Willie Kwok and Evelyn Liu created an application that streamlines the current MMAP Mortality/Injury Reporting Process. The project aims at supporting fisherman and scientists in marine conservation efforts, protecting marine mammals and creating an environment for sustainable fishing. More information about the project is available at: <http://challengepost.com/software/lazy-harp-seal-hd1nn>

Fishackathon 2015 was held globally in fourteen cities around the world including Atlanta, Baltimore, Boston, Long Beach, Miami, New York City, Chattanooga, Jakarta, London, Santiago, Toronto, and Vancouver. On June 29, 2015, a panel of judges will select a global winner, from the set of finalists selected by each of the host cities, for the Grand Prize - a trip for two to the GSMA Mobile World Congress in Barcelona, Spain in February 2016. Each host city selected finalist will also be eligible for the "People's Choice" Award, for a trip for two to ["Our Ocean" Conference](#) in Santiago, Chile in October 2015. The winner for the "People's Choice" Award will be announced on July 10th, 2015.

For media-related inquiries about the Water Brothers, please contact: Tyler Mifflin, Associate Producer/Director for SK Films at [tmifflin@skfilms.ca](mailto:tmifflin@skfilms.ca). For general media-related inquiries, please contact: Madina Turdieva, Media Specialist for U.S. Consulate General Toronto at [TurdievaM@state.gov](mailto:TurdievaM@state.gov). For further information, please visit [fishackathon.co](http://fishackathon.co) and/or follow Fishackathon on social media at [@usconstoronto](#), [@fishackathon](#), and [#codeforfish](#). Problem statements can be found on: <http://fishackathon2015.challengepost.com/>

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